

Service	Description	Cost (EUR)
1. Initial SEO Setup (One-time Fee)	Advanced SEO optimization for growing companies and medium to large traffic websites	650
Keyword Research	Analysis and selection of up to 50 relevant industry keywords, including long-tail keywords and conversion opportunities	Included
Meta, Title & URL Optimization	Creation and implementation of advanced Meta Tags, optimization of titles and URLs for better indexing	Included
Initial Content Optimization	Medium optimization of content, restructuring for better readability and SEO-friendly strategies	Included
Technical SEO Audit & Fixes	Site speed optimization, mobile responsiveness, SSL setup, crawl error fixes, XML sitemap and robots.txt optimization	Included
Competitor Analysis & Market Strategy	In-depth analysis of 3-5 competitors, identifying strategies and opportunities for a competitive edge	Included
2. Ongoing SEO Retainer (Monthly Fee)	Continuous management and optimization to maintain and grow organic visibility	250 / month
Ranking Monitoring & Content Optimization	Monthly report on Google rankings, improvement strategies, and content optimization based on data	Included
Technical SEO Monitoring & Updates	Continuous checks on site speed, mobile responsiveness, and fixes for technical issues	Included
Reporting & SEO Analysis	Detailed monthly report with information on rankings, organic traffic, CTR, and strategic recommendations	Included
3. Additional Services (Optional)	Options for enhancing content and SEO performance	Variable pricing
Content Creation (per article)	SEO-optimized articles for blogs, landing pages, product pages, or informational guides	50 / article
4. Additional Costs (if applicable)	Optional extensions for SEO growth and efficiency	Variable pricing
SEO Tools Subscription (SEMrush, Ahrefs, Moz, etc.)	Premium access to SEO tools for advanced analysis and real-time tracking	110 / month
SEO Plugin Updates & Custom CMS Integration	Adjustments for improving SEO on WordPress, Shopify, Magento, or other platforms	500